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**Aggressor to Sponsor 2011 HR Technology Conference in Las Vegas**

**(Pleasanton, CA) – September 21, 2011** – Aggressor will be sponsoring the 14<sup>th</sup> annual Human Resource Executive’s HR Technology Conference & Exposition (“HR Tech Conference”), for the third consecutive year. This year’s event is hosted at Mandalay Bay hotel in Las Vegas, and scheduled to take place October 3-5, 2011. Information about the conference is available at the conference website ([www.hrtechnologyconference.com](http://www.hrtechnologyconference.com)).

“The HR Tech Conference is our best event every year,” stated Todd Murphy, Sales Director for Aggressor. “Bill Kutik and team do a great job lining up relevant and interesting speakers, and the leading HR technology and service providers are all going to be in attendance. There is a heavy focus on social media, talent management, software as a service, and other trends that are top of mind for all HR Executives.”

One of the most popular sessions at HR Technology each year is the “**Awesome New Technologies in HR**” session. Six technology innovators, including Workday ([www.workday.com](http://www.workday.com)), will each be given 10 minutes to spotlight a unique and cutting edge offering. Workday will be highlighting Workday for iPad, which is designed for executives and enables mobile access to Workday applications, providing real-time workforce insight.

Aggressor will be located in booth 451 in the Exhibit Hall, which is scheduled to be open Monday October 3<sup>rd</sup> and Tuesday October 4<sup>th</sup>. Attendees will be able to interact with Aggressor’s leading implementation experts to learn about how to build the business case for a migration to Workday, what it takes to successfully implement the Workday Human Capital Management and Payroll solutions, and be able to ask questions to better understand all aspects of becoming a Workday customer. Aggressor will also have benchmarking data from existing domestic and global organizations that are currently using Workday applications.

**About Aggressor**

Aggressor is one of only a few companies that focus solely on Workday solutions, which is one of the reasons we are the most experienced Workday implementation partner. Aggressor provides thought leadership and innovation to a rapidly growing group of Workday customers. Aggressor’s Fixed Fee methodology, global blueprint enabling tools, and our commitment to customer success have been keys to our success as a Workday partner. The Aggressor headquarters office is located in Pleasanton, CA with regional offices in Atlanta, Boston and Chicago.

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