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**Aggressor Leverages Workday Integration Cloud Platform for Customer Success**

*Deploys Enterprise Applications Faster at AAA Northern California, Nevada, Utah with the Workday Integration Cloud*

**(Pleasanton, CA) – March 28, 2011** – Aggressor today announced its support of the Workday Integration Cloud Platform. The Workday Integration Cloud Platform is a comprehensive integration platform-as-a-service (iPaaS) on which Workday customers and partners can build complex, custom integrations to and from Workday and deploy and manage them in the Workday Cloud.

“Getting data into and out of applications in the cloud is critical, especially now that SaaS alternatives for core systems, such as Workday Human Capital Management (HCM), Payroll, and Financial Management, have reached parity with the previous generation of on-premise software. Workday’s Integration Cloud Platform enables Aggressor to deploy solutions faster, reducing time to value for our clients,” said Kevin Elmore, partner, Aggressor.

Aggressor is leveraging the Workday Integration Cloud Platform to connect Workday SaaS solutions at AAA Northern California, Nevada, Utah (NCNU) to more than 40 on-premise, cloud, and third-party vendor applications.

“AAA NCNU has a quickly approaching deadline to migrate off of our current HR, Payroll and Financials platform. With the help of Aggressor, we’re successfully migrating to Workday, averting hundreds of thousands of dollars in potential costs. The Workday Integration Cloud Platform played a crucial role by enabling us to integrate applications needing HR and Financial data quickly and seamlessly. The Workday Integration Cloud is continuing to pay dividends by allowing us to realign dollars that would normally have had to be used for servers, infrastructure and the teams to support those operations,” added Craig Butler, CIO, AAA NCNU.

“Integration scope is always one of the key factors that drive project timelines and at AAA NCNU that was no different. The joint AAA NCNU and Aggressor team are able to successfully utilize Workday’s Integration Cloud Platform to deliver the required integrations to support the business needs and keep the project moving for successful, on-time deployment,” said Elmore.

AAA NCNU joins over 70 customers that Aggressor has helped to successfully deploy Workday. Across those 70+ customers, Aggressor has built more than 300 integrations to support the implementation of Workday’s HCM, Payroll, and Financial Management solutions. Aggressor’s Fixed Fee methodology and focus on Time to Value have proven to be a great fit for companies focused on improving business performance utilizing Workday’s industry leading platform.

“We are pleased that Aggressor, a leading Workday consulting firm, is leveraging the Workday Integration Cloud Platform to deliver another successful Workday deployment,” said Jeff Pulver, vice president, Business Development at Workday.

The Workday Integration Cloud is already operating at scale, with more than 100,000 integrations executed by customers and partners in the first quarter of 2011 alone. Workday is the leader in SaaS-based enterprise solutions for global [human resources](#), [payroll](#), and [financial management](#).

#### **About AAA NCNU**

Established in 1900, AAA offers a wide array of automotive, travel, insurance and financial services. In North America, AAA is a not-for-profit, fully tax-paying federation of 57 motor clubs with more than 1,100 offices, serving more than 50 million Members throughout the United States (48 clubs) and Canada (nine clubs). AAA NCNU is the second-largest regional Member club of the national organization; we serve more than 4 million Members in Northern California, Nevada and Utah. As of 2010, there are more than 75 AAA branch offices located in Northern California, in addition to five AAA Express stores. There are 12 AAA branch offices located in Nevada and four in Utah.

#### **About Aggressor**

Aggressor has partnered with Workday for 3+ years and is a leading full service Workday implementation services provider. Aggressor’s Workday experience includes leading some of Workday’s largest (HCM and Benefits for 21,000+ employees delivered in 6 months) and fastest (77 days for 1,500 employees using HCM and Payroll) deployments. Aggressor’s Fixed Fee methodology, focus on Time to Value, and commitment to customer success have consistently differentiated their team and service offerings. Aggressor’s headquarters are in Pleasanton, CA with offices around the country.